

User Guide

Welcome to the BrandSek User Guide. This guide is designed to help you navigate and maximize the capabilities of BrandSek's AI-powered platform, specializing in threat intelligence and cybersecurity solutions. Our platform emulates a hacker's perspective to identify weaknesses in your attack surface, brand, and data on both the surface web and the dark web through continuous automated scanning.

Overview

BrandSek aims to assist organizations worldwide in securing their brand against dangerous and harmful cyber threats. By providing real-time monitoring and actionable intelligence, we help protect your brand integrity, client trust, and revenue. Our engineers actively monitor client requests and provide updates on investigations, risk mitigations, emerging threats, and security control executions.

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How to create a client?

Instructions for Adding a New Client in BrandSek

To add a new client using the BrandSek platform, follow these steps:

Step 1: Access the Client Panel

1. Navigate to the **BrandSek Client Panel** by visiting: <https://panel.brandsek.com/clients>.
 2. Log in to your BrandSek account using your credentials.
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Step 2: Add a New Client

1. On the Client Panel, locate and click the **"Add New"** button. This will open the "Add New Client" form.
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Step 3: Fill in Client Details

1. **Basic Information:**
 - **Client Name:** Enter the name of the client.
 - **Primary Contact Name:** Add the contact person's name for the client.
 - **Email Address:** Enter a valid email address for communication.
 - **Login Page:** Provide the login page URL if applicable.
 - **Client Type:** Select the client type from the dropdown (e.g., Government, Enterprise).
 - **Plan:** Choose the subscription plan (e.g., Basic Plan, Premium Plan).
 - **Domains:** Add one or more domains for monitoring by clicking the "+" button.
 2. **Upload Logo:** (Optional) Upload the client's logo using the **"Browse"** button.
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Step 4: Select Services

1. Under the **Service** section, select the desired services to activate for the client:
 - **Attack Surface Monitoring**
 - **Data Exposure**
 - **Brand Security**
 - **TPSA** (Third Party Security Assessment)
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Step 5: VIP Monitoring (Optional)

1. If applicable, enter details for VIP Monitoring:
 - **Name:** Provide the VIP's name.
 - **Email:** Add their email address.
 - **Position:** Specify their position in the organization.
 - **Social Media Profiles:** Enter usernames and select the platform (e.g., LinkedIn, Twitter) by clicking **Add Profile**.
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Step 6: Additional Information (Optional)

1. **License Duration:** Set the license duration for the client.
 2. **Continuous Monitoring:** Choose a frequency for monitoring under the "Repeat Every" dropdown.
 3. **Social Media Links:** Add URLs for relevant social media platforms.
 4. **Address Information:** Include physical address details if needed.
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Step 7: Save Client Details

1. Review all the entered information.
2. Click the **"Save"** or **"Submit"** button to finalize adding the new client.

Your new client will now be listed in the Client Panel, and BrandSek will begin monitoring their specified domains and assets based on the selected services.

Instructions for Editing and Deleting Clients in BrandSek

Step 1: Access the Client Panel

Log in to your BrandSek account and navigate to the **Client Panel** by visiting <https://panel.brandsek.com/clients>.

Step 2: Locate the Client

1. On the **Dashboard**, use the search bar to find a specific client by entering their name or filter by subscription type using the dropdown menu.
 2. Scroll through the client list if needed to locate the desired client.
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Step 3: Edit Client Details

1. Next to the client's entry, click the **"Edit"** button in the **Actions** column.
 2. The client's details form will appear.
 3. Update any necessary fields, such as:
 - Basic information (e.g., Client Name, Contact Email, Domain).
 - Subscription type or service configurations.
 - VIP Monitoring details or license duration.
 4. Save changes by clicking the **"Save"** or **"Submit"** button.
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Step 4: Delete a Client

1. To delete a client, click the **"Delete"** button in the **Actions** column for the respective client.
2. A confirmation prompt will appear to ensure you want to proceed with the deletion.
3. Confirm the deletion by clicking **"Yes"** or **"Confirm"**.

Instructions for Adding a User in BrandSek

Step 1: Access the Client Panel

1. Navigate to the **BrandSek Client Panel** at <https://panel.brandsek.com/clients>.
 2. Log in using your credentials.
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Step 2: Select the Client

1. Identify the client for whom you want to add a user.
 2. Click on the **"User Access"** button in the **Actions** column next to the client's name.
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Step 3: Add a New User

1. In the **User Management** section, click the **"Add User"** button.
 2. Fill in the required details:
 - **User Name:** Enter the full name of the user.
 - **Email Address:** Provide a valid email address for the user.
 - **Role/Permission:** Select the appropriate user role (e.g., Admin, Viewer) based on their access level.
 3. (Optional) Add any additional information, such as department or job title.
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Step 4: Save the User

1. Double-check the entered details to ensure accuracy.
 2. Click the **"Save"** or **"Submit"** button to add the user.
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Step 5: Notification to User

1. The user will receive an email with their login credentials or access instructions.
2. Ensure the user follows the email instructions to activate their account and set up their password.

Refresh Scan Feature:

Running a Scan in BrandSek

The **Refresh Scan** button in BrandSek allows you to initiate or manually run a scan for a specific client. This feature is useful when you need to perform an immediate check for vulnerabilities or updates to the client's security posture.

Instructions to Run a Scan

1. **Access the Client Panel:**
 - Log in to the BrandSek platform.
 - Go to the **Client Panel**: <https://panel.brandsek.com/clients>.
 2. **Locate the Client:**
 - Use the search bar to find the client by name, or scroll through the list of clients on the dashboard.
 3. **Run a Scan:**
 - In the **Actions** column next to the client's entry, click on the "**Refresh**" button.
 - This action will initiate a new scan for the client's domains, IPs, and services based on the configured settings.
 4. **Monitor the Scan Progress:**
 - Once the scan begins, you may see a progress indicator or notification.
 - Wait for the scan to complete. Depending on the scope of the client's assets, the scan may take a few minutes.
 5. **View Scan Results:**
 - After the scan finishes, updated results will be available in the client's **Details** section.
 - Click "**Show Details**" in the **Actions** column to review the findings, including any detected vulnerabilities or threats.
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Key Benefits of Running a Scan

- **Immediate Updates:** Ensures the latest threat intelligence and vulnerability assessment for the client.
- **Proactive Security:** Identifies new risks or changes in the attack surface.
- **Customizable Scope:** Automatically checks all configured domains, IPs, and services tied to the client.

Instructions for Downloading Reports in BrandSek

BrandSek allows you to download comprehensive reports to assess security health scores and track vulnerabilities. You can choose between a **Full Report** or an **Executive Report** depending on your needs.

Step 1: Access the Dashboard

1. Log in to the BrandSek platform.
 2. Navigate to the **Dashboard** from the side menu.
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Step 2: Open the Download Reports Menu

1. Locate the "**Download Reports**" button at the top-right corner of the dashboard.
 2. Click on the dropdown arrow next to "**Download Reports**" to view the options.
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Step 3: Select the Report Type

1. **Full Report:**
 - This report contains detailed insights, including:
 - Vulnerabilities across attack surfaces.
 - Dark web data exposure.
 - Brand security performance.
 - Click "**Full Report**" to download a complete and detailed analysis.
 2. **Executive Report:**
 - This report provides a high-level summary, ideal for presentations or decision-makers.
 - Click "**Executive Report**" to download a concise overview of the key findings.
 3. **Executive Word report :**
 - This report provides a high-level summary, ideal for presentations or decision-maker
 - Click "**Executive Word Report**" to download a concise overview of the key findings.
 4. **Custom report:**
 - Custom report based on timeline like each from one date to another
 - Click "**Create Custom Report**"
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Step 4: Save the Report

1. The selected report will be downloaded to your device in Docx and PPTx format.
 2. Open the file to review.
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Step 5: Share or Utilize the Report

1. Use the downloaded report to:
 - Share findings with your team or stakeholders.
 - Plan remediation activities based on vulnerabilities.
 - Monitor trends and improvements in your security posture.

By regularly downloading reports, you can ensure that your organization stays informed about its security health and proactively addresses risks.

Instructions for Using the Search and Selecting a Client to View Results

The **Search** feature in BrandSek allows you to quickly find a client and view their specific results.

Step 1: Access the Dashboard

1. Log in to the BrandSek platform.
 2. Navigate to the **Dashboard** from the side menu.
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Step 2: Use the Search Feature

1. Look at the **top right-hand side** of the dashboard.
 2. In the **Search bar**, type the name of the client you wish to find.
 3. As you type, the system will display a list of matching clients in the **Search Result** section.
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Step 3: Select a Client

1. From the search results, locate the client you are interested in.
 2. Click on the client's name to select it.
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Step 4: View Client Results

1. Once selected, the client's details and results will be displayed.
 2. This includes:
 - **Overall Security Health Score**
 - Key metrics such as **Attack Surface Management**, **Data Exposure**, and **Brand Security** scores.
 - A summary of **Top Issues**, such as vulnerable domains or certificates.
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Additional Tips:

- Use the search feature to quickly access client-specific data without scrolling through the full list.
- Clicking on individual metrics or issues in the client's results may provide more detailed insights.

By using the search and selection feature, you can streamline your workflow and efficiently review the security status of a specific client.